



BOYS & GIRLS CLUB OF HILTON HEAD PEDAL HILTON HEAD ISLAND -TEAM INFORMATION

Introduction On Sunday, September 17, 2017, the 11TH Annual Pedal Hilton Head Island Ride will take place to benefit the Boys & Girls Club on Hilton Head Island. The bike ride is not a race, but a fund raising activity offering rides for cyclists of all ages and abilities. In 2016, more than 350 riders registered, of these nearly half were part of a business, family or social team. Riding in a team is fun, provides healthy exercise and is a great way to help children and teens on Hilton Head Island.

Social teams can be from your neighborhood, your country club, your fitness center, with friends, your cycling club, your school or school alumni; there are many types of teams representing a group of people who want to have some fun, get some exercise, and see some parts of Hilton Head Island on a bicycle they normally might not see. Assembling teams is easy. Each team has a Captain responsible for recruiting team members. Team members all fill out a registration form so they can be registered as a member of the team. Team members provide a check for the registration and they are asked to donate additional funds to benefit the Boys & Girls Club of Hilton Head Island. These additional donations can be checks from neighbors, friends, or other people to support the team and the individual riders.

Family teams are made up of friends and family who want to support the Boys & Girls Club of Hilton Head Island. Teams may vary in size and structure and have different personal reasons for riding; they do have a common bond-the desire to make the difference in the life of a child through the Boys & Girls Club of Hilton Head Island.

Company teams are one of the biggest contributors to the success of Pedal 4 Kids. Corporate teams help raise money that directly affects the members of the Boys & Girls Club of Hilton Head Island.

The contribution from corporate teams is only made possible by the dedication and leadership of the team captain. You are the Boys & Girls Club of Hilton Head Island representative at your workplace, and we depend on you to build, guide and motivate your team. Your contribution of time, money and effort are priceless to our mission and is very gratefully accepted by us.

In addition to supporting a great cause, forming a team is beneficial to your company. Employees who participate with the company team experience a special camaraderie that carries over into the workplace and enhances morale and company loyalty. By partnering with the Boys & Girls Club of Hilton Head Island, your company is aligned with one of the great non-profit programs on the island that benefits kids.

Matching Gift Opportunities: Make your contributions go further.

- Check with your company's personnel department to see if you have a matching gifts program.
- Ask for matching gifts forms for all the members of your team.
- Review the requirements of your matching gifts program carefully since each program has its own policies.

Frequently Asked Questions

Q. What is Pedal Hilton Head Island?

A. Pedal is a non-competitive, multi-distance bicycling event for riders of all ages and abilities on the beautiful pathways and through some of the most scenic parks on Hilton Head Island. It's a fun-filled ride that brings together families, friends, co-workers and the biking community in a fundraising event to support the Boys & Girls Club of Hilton Head. It is a great event that everyone will enjoy. And, most important, it's for a very worthwhile cause.

Q. When is Pedal Hilton Head Island?

A. Pedal registration begins online in May and packet pickup is at 6:30 am on Sunday, September 27, 2017.

Cyclists may register to ride the Family Fun, 10, 20, 40 or 62 mile routes on beautiful Hilton Head Island. Team members can individually select which route they wish to ride. All Team members **do not** have to ride the same route.

Q. How can I get involved in Pedal?

A. You can raise money and ride as an individual; ride as part of a team; be invited by family, friends or business associates to participate; or volunteer time to help with the ride. Riders ask friends, family members, business associates and others to sponsor them by making a donation to help the Boys & Girls Club of Hilton Head Island where "**Great Futures Start [Here](#)**".

Q. How do participants get sponsors?

A. Participants are sponsored by co-workers, family, friends, neighbors and local businesses. Some people set as a goal getting about 10 sponsors. Many companies also sponsor their employees or provide matching gifts.

Q. What happens if it rains on the day of Pedal Hilton Head Island?

A. Pedal will take place rain or shine.

Q. What happens at the rest areas?

A. The rest area is just that, a rest, refreshments and communications stop. Participants have the opportunity to take a break, get a drink and have a snack. There will be several rest stops along the various routes.

Q. What else do I get?

A. Besides the personnel satisfaction of helping one of the best charities on the Island, riders that register before August 17th will be guaranteed a dry-fit shirt and a swag bag, route maps and instructions, refreshments, snacks, lunch and other donated items.

Q. Will there be any Team Awards?

A. Special recognition will be given to:

- Team that raises the most money for the Boys and Girls Club of Hilton Head Island
- Team with the most participants
- Team with the best team presentation
- Other opportunities! Check out our facebook page and event to follow!

Q. Where does my money go?

A. All net proceeds of Pedal Hilton Head Island benefit the Boys & Girls Club of Hilton Head Island.

Over 250 children and teens daily use the Club which offers outstanding after-school and summer education and enrichment programs, all the while teaching children and teens behavior fundamentals.

By riding in Pedal, you will enable the Club to continue to do its good work for our children and teens. Your contribution and donation raising efforts will enable the Club to strengthen its programs, facilities and help us provide a *Positive Place for Kids*.

Step by Step to Recruit a Winning Team!

Six weeks out: Get Organized!

- Team captains, set a goal: How many riders do you want to recruit?
- Find a few people to help you – people in different departments if you're at work or in parents' groups, schools, etc., who can encourage co-workers, their families and friends to participate. They can also help you distribute sponsor forms or help organize your team. Be sure to ask your family and friends to join you.

Five weeks out: Spread the Word...It's Fun!

- Place registration and sponsor forms in a high-traffic area in your company or in popular local locations such as restaurants or stores with a community board. Bring up the Boys & Girls Club at your community board meetings. Suggest at your children's school that this is great for kids to do together.
- Obtain permission to display Pedal posters around your workplace, at your children's schools, day care, etc. Add your name and number so people can contact you about joining your team.
- Get creative about generating excitement about the event. Promote friendly competition between departments or ask to speak at the next company get-together if you're at work.

Four weeks out: Use Your Network!

- Use several methods of communication to reach potential teammates. Perhaps it's e-mail, the "click and paste" opportunities on the Boys & Girls web site, voice-mail, memos, paycheck stuffers, bulletin boards, sign – or just plain word-of-mouth!
- Distribute extra registration forms in employee's mailboxes, parents' cubbies in day care, in your place of worship, etc., so they can be invited to join your team.

Three weeks out: Think Pedal 4 Kids!

- If you're at work, set up an information table in or near your employee lounge to sign up riders. You can do the same at a community site.
- Start collection registration forms and sponsor sheets from your team riders.
- Perhaps start the idea of "practice rides" to whip up some team spirit.

Two weeks out: Keep Using That Network!

- This week is important! Keep using your e-mail and voice-mail and word-of-mouth.
- Hold a special informational meeting with team members to brainstorm ways to recruit more riders beyond those you've already reached! Remember most everyone can ride the Family Fun Ride route with no training.
- Set aside a few minutes each day to be in touch with people who have promised to join you but have not yet signed up. Remind them of the progress your team is making!

One week out: Build Team Spirit!

- Plan a rally for next week to celebrate your recruiting success and plan last-minute details.
- Select a good meeting spot and time where your team can meet on Pedal day so you can have your team photo taken at the start line area.

The week of: The Home Stretch!

- Turn in your registration forms and donations to the Boys & Girls Club of Hilton Head
- Pick up Bid Numbers, T-Shirts and Maps/Cue Sheets for your team. Location TBD
- Are your key team members helping you meet your goals? Get together and plan one last organizational meeting.
- Send last minute reminders by e-mail, voice-mail, memos and flyers. Review meeting details, including your teams meeting location and time.
- **Check the weather forecast and remind everyone that Pedal happens rain or shine. Be prepared!**
- Encourage your team mates to arrive at the event early, so that they can gather together.

The day of the ride!

- Captains especially, get there early!
- Don't Rush!
- Remember to bring a camera to capture your team in action!
- Have Fun!
- Ride safe!

The week after: Congratulations! You've Made a Difference!

- Send a press release with photos to your company or organization newsletters, your local newspaper. Praise your team.
- Send thank-you notes to your team members. Don't forget to circulate those photos.



**BOYS & GIRLS CLUB OF HILTON HEAD
PEDAL 4 KIDS-TEAM ROSTER CHECK LIST**

Teen and Adult Registration Fee - \$45 Before July 17th

Student Registration Fee (Under 12)-FREE

Team Roster, Waiver Release Forms, Fees and Donations Due: September 17th, 2017

Team Captain: _____ Team Name: _____

Name	Fee \$	Donations/ Pledges	Form of Payment	Total Payment	T-Shirt Size
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
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19					
20					
21					
22					



It's time for the
2017 Pedal Hilton Head Island Ride
 To Benefit the
 Boys & Girls Club of Hilton Head Island
 September 17th, 2017

PEDAL Online Giving also available at pedalhiltonheadisland.org

First Name: _____ Last Name: _____

I plan to ride at least _____ Miles for the Boys & Girls Club of Hilton Head Island.

Dear Potential Sponsor,

I am participating in the Boys & Girls Club Pedal Hilton Head Island Bike Ride. All proceeds will help fund the day to day operational needs of the Hilton Head Club. You can sponsor me for \$1.00 a mile (or however much you would like!) and can name a maximum amount that you are willing to contribute. After Pedal, I will return to tell you how many miles I rode and collect your contribution. Make checks payable to Boys & Girls Club of Hilton Head Island. All contributions are tax-deductible! Thank you!

Name of Sponsor	Pledge \$1.00 per Mile (or more!)	Maximum Pledge	Amount Collected from Sponsor	Business Matching Pledge Amount
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				

Name of Sponsor	Pledge \$1.00 per Mile (or more!)	Maximum Pledge	Amount Collected from Sponsor	Business Matching Pledge Amount
17				
18				

Participants: To reach our goal, we hope that each participant finds 10 sponsors.

Please bring or mail this form with all collected pledges to the Boys & Girls Club of Hilton Head no later than two weeks following the event or Friday, October 9, 2017. Please mark attention: Micki Schiffman

2017 Pedal Hilton Head Island Ride

Saturday, September 17th, 2017

Our annual Pedal Hilton Head Island is a fun and fit activity for the entire family. Our goal is to help the Boys & Girls Club of Hilton Head Island to raise at least \$70,000 to fund day to day activities. If each person raises \$50.00, we will achieve our goal. We're hoping to make this Pedal the best ever, so the more contributions you raise, the more successful we'll be at achieving our goal. Thank you for your participation!

Rules

1. Riders may start collecting pledges as soon as they receive the pledge sheets. **Reminder: Pledges need to be turned in no later than two weeks after the ride, or October 7th, 2017**
2. Pledges may be made by anyone. However, **Please ask everyone who pledges if their company has a matching gift fund policy.**
3. **Each sponsor making a pledge should write their own name, pledge per lap, and maximum pledge.** Riders may collect the pledge in advance but must keep pledges until all are collected.
4. Participants must wear helmets if participating on the ride. Bring rain gear if it's rainy.

We look forward to all our participants having a great time! For questions or concerns, or to volunteer, **please email** pedalhiltonheadisland@bgclowcountry.org

